HASMASTER LAUNCH GUIDE

HASMaster Overview

Launch edition: 2026-04-15

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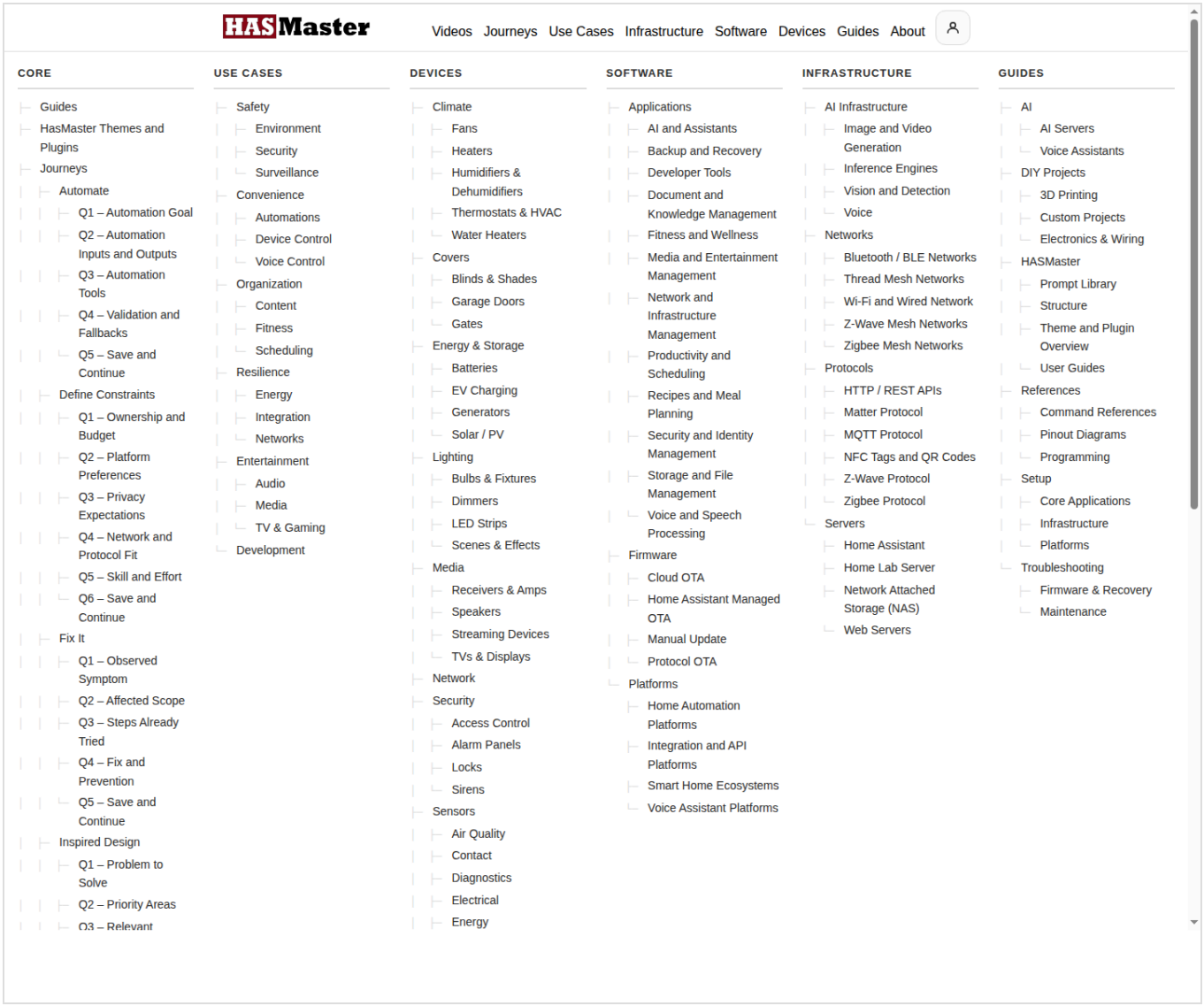


HASMaster taxonomy view

What HASMaster Is

HASMaster is a self-hosted WordPress platform for designing, operating, and maintaining home automation knowledge. It combines a block theme, a structured content plugin, household workspaces, journey pages, and optional AI guidance.

Tagline: Life Automated.

Why It Exists

Home automation is powerful but fragmented. People buy devices before they have a design, follow disconnected forum advice, and lose the operating knowledge needed to maintain the system later.

HASMaster gives the work a structure:

- Design before buying.
- Organize content by outcome.
- Connect devices, software, guides, and infrastructure.
- Give households a private working library.
- Use AI where it helps, without giving up control of the site.

The Lifecycle

Lifecycle	Meaning
Design	Define goals, constraints, and the system you are building toward
Operate	Run the system with clear content, compatible components, and guided workflows
Maintain	Keep documentation, backups, prompts, and component knowledge current

SCORE

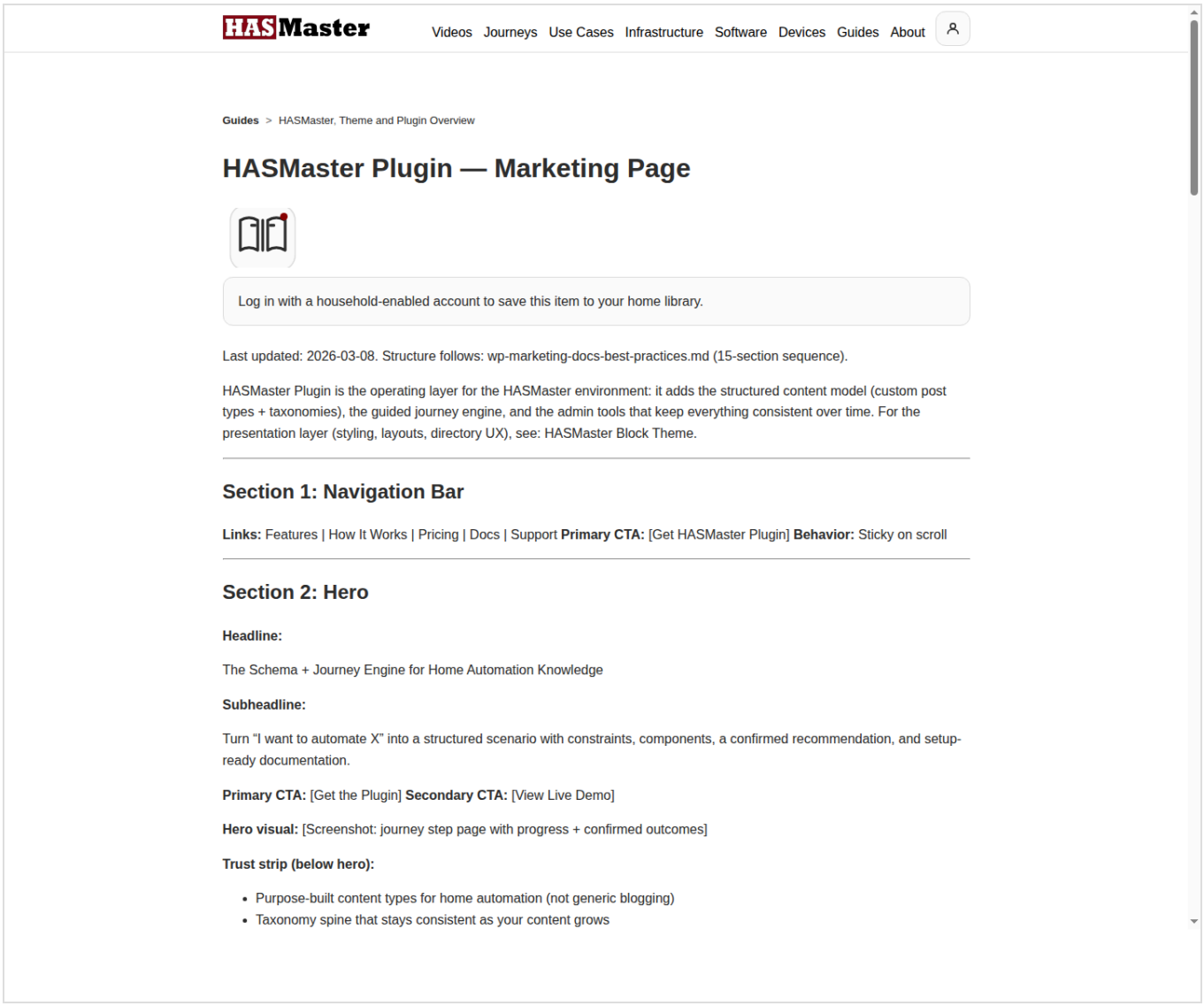
HASMaster organizes use cases by the benefit they deliver.

Letter	Benefit	Example
S	Safety	Detect risk and alert the household
C	Convenience	Reduce repeated manual actions
O	Organization	Lower household mental load
R	Resilience	Handle outages and failure states
E	Entertainment	Improve comfort, media, and delight

What Buyers Get

Package	Includes
Theme Only	Block theme, templates, patterns, directory UI, taxonomy landing UI, journey navigation UI
Theme + Plugin	Theme plus six content types, taxonomies, household library, account workspace, admin tools, pipelines, and backups
Full Bundle	Theme + Plugin plus AI assistant, journey-aware routing, stage prompts, BYOK endpoint support, and prompt governance

Core Capabilities



HASMaster plugin page

Theme

- Gutenberg-native block theme.
- Directory filters, tags, and result headers.
- Journey step navigation.
- Taxonomy landing layouts.
- Purpose-built patterns for guides, devices, applications, use cases, infrastructure, and journey pages.

Core Plugin

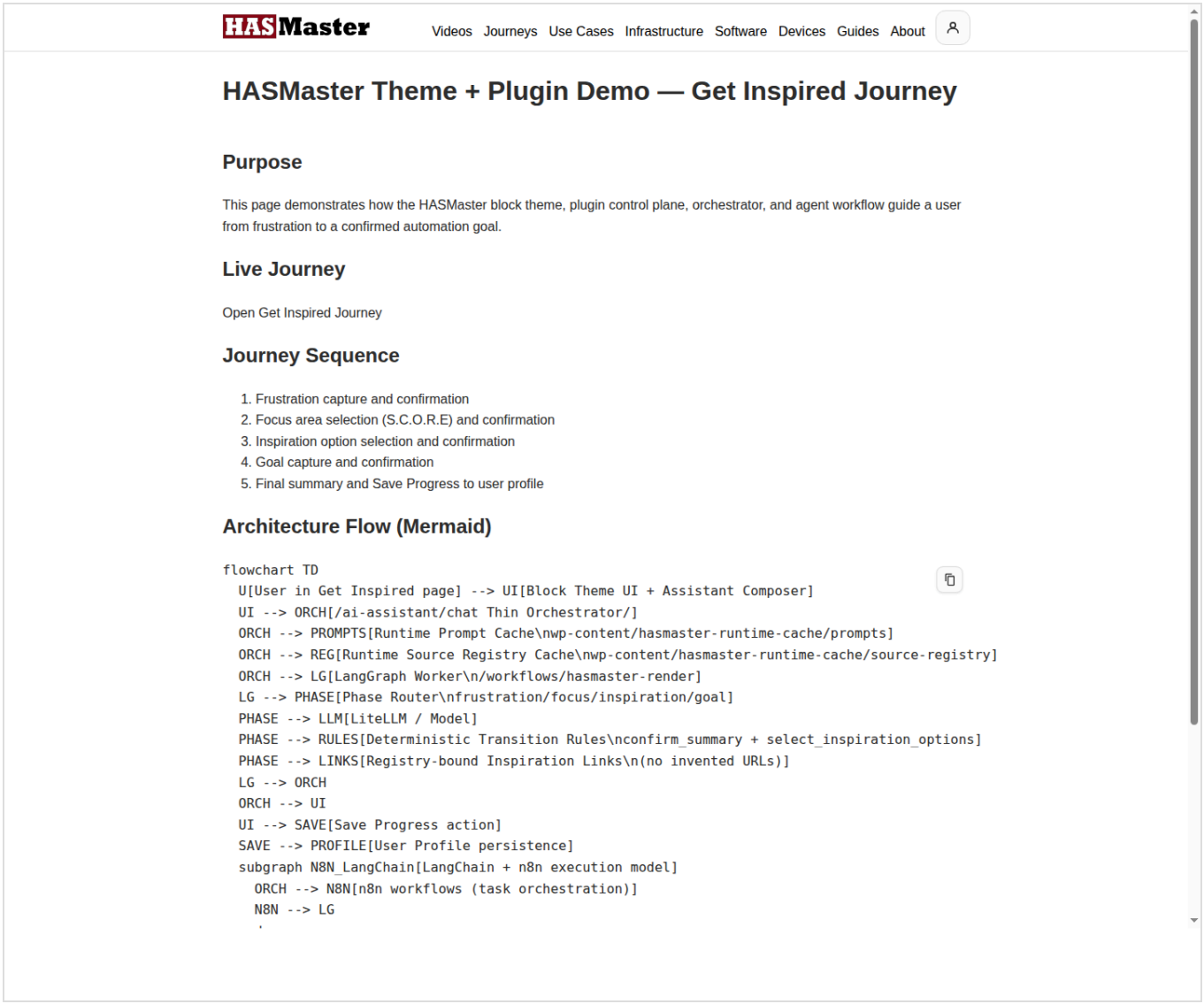
- Six public content types: devices, use cases, guides, software, infrastructure, and videos.
- Shared and type-specific taxonomy spine.
- Compatibility badges.
- Household ownership and roles.
- Account and My Home workspaces.
- Content pipelines.

- Maintenance tools.
- Runtime registries for prompt and source health.

AI Assistant

- AI chat blocks and frontend assistant.
- Journey-aware routing across six stages.
- Stage-specific prompt templates.
- Bring-your-own-key provider model.
- Compatible with OpenAI-style endpoints, including LiteLLM and Ollama gateways.
- Prompt governance and provenance expectations.

Journeys



HASMaster journey page

Journeys turn browsing into a guided path:

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Inspired Design -> Define Constraints -> Select Components -> Set Up -> Automate -> Fix It
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Each stage can combine examples, AI guidance, user confirmations, and saved scenario state.

Content and Taxonomy

HASMaster separates content by job:

- Use cases explain the outcome.
- Devices explain hardware fit.
- Software explains application fit.
- Infrastructure explains operating layers.
- Guides explain how to do the work.
- Videos carry video-first stories and demos.

Taxonomy connects the pieces so users can browse by capability, domain, compatibility, setup difficulty, platform, and benefit.

Privacy and Operating Model

HASMaster is self-hosted. Content, households, user data, and AI sessions live on the buyer's WordPress infrastructure. The AI add-on is BYOK, so token usage and provider choice stay with the site owner.

Best Fit

HASMaster is strongest for:

- Home automation enthusiasts who want structure before buying more gear.
- Creators who publish guides, devices, use cases, and videos.
- Smart home consultants who need repeatable client knowledge bases.
- Home lab operators who want a self-hosted, AI-ready publishing system.

Short Launch Message

HASMaster turns home automation knowledge into a structured, searchable, household-aware WordPress platform. Start with the theme for presentation, add the plugin for the full content model, and use the full bundle when you want AI-guided journeys on your own infrastructure.